



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 11-03-2012 PAGE: 1 of 2

MCLAUGHLIN & ASSOCIATES - 19171
ATTN: MARIANNE CAMPBELL
566 SOUTH ROUTE 303
BLAUVELT NY 10913

Contract No 403922	Contract Dt 10-26-2012	Revision Dt 11-02-2012	Rev# 1	Advertiser RUNYAN FOR CONGRESS	Brand RUNYAN FOR CONGRESS	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA						
Agency Est# 612			CMS # 247429	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 11-03-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 247429				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 612																	
1	11-05-2012	11-06-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				9	30	1	1						2	1,500	2	3,000.00
2	11-05-2012	11-05-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				9	30	1							1	1,500	1	1,500.00
3	11-05-2012	11-05-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)				7	30	1							1	2,000	1	2,000.00
4	11-05-2012	11-05-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				8	30	1							1	1,700	1	1,700.00
5	11-05-2012	11-05-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				9	30	1							1	800	1	800.00
6	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				9	30	1							1	2,200	1	2,200.00
7	11-05-2012	11-05-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				7	30	1							1	3,800	1	3,800.00
8	11-03-2012	11-03-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SA (7098)				8	30						1		1	1,400	1	1,400.00
9	11-03-2012	11-03-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)				9	30						1		1	1,200	1	1,200.00
10	11-04-2012	11-04-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)				8	30							1	1	1,400	1	1,400.00
11	11-04-2012	11-04-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)				9	30							1	1	1,200	1	1,200.00
Contracted Gross Total:																	12	20,200.00		
Actual Gross Total:																	12	20,200.00		
Agency Commission:																		3,030.00		
Net Total:																		17,170.00		

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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			Agency CPE: E : 612																		
Month/YR			Preempted	Made Good			Contract Total			Adjustments							Actual Total				
Nov 12			0.00	0.00			20,200.00			0.00							20,200.00				
TOTAL			0.00	0.00			20,200.00			0.00							20,200.00				

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